



# American Institute of Architects S a n t a B a r b a r a Program Sponsorship Opportunities

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Since 1929, the Santa Barbara American Institute of Architects has worked to serve its members and society by promoting an understanding and appreciation of Architecture, and the profession of Architecture for the health, wellbeing, and delight of the community.

Sponsoring AIA Santa Barbara not only helps the chapter to provide more programs and possibilities for our members and community, but also offers a tremendous benefit to you, our sponsors, including networking opportunities with our membership. Through your generous financial sponsorship, we are able to continue to offer programs, events and initiatives to the community.

*Please select the event you want to sponsor for the year, then the level of sponsorship. You are welcome to be a sponsor for multiple programs.*

## AIA Santa Barbara Programs



### ArchitecTours

ArchitecTours is an annual celebration of architecture as presented by AIA Santa Barbara. For one day in October, members of the public tour select local projects, meet the architects and building professionals, and celebrate at a post-tour reception. There is also an ArchitecTours App which is used the day of the event to help ticketed guest navigate to the various sites on the tour. This event gets a lot of local publicity and exposure to the public.



### Design Awards Gala

AIA Santa Barbara Design Awards recognizes and honors excellence in architecture within our local built environment. The Design Awards draws attention to the extraordinary legacy of great architecture in Santa Barbara, the value of quality design to our community and all those who contribute to its creation. The AIA Santa Barbara Design Awards Gala is held annually in December. At this event we announce the recipients of the design awards.

*Additional Benefit: Capital sponsors may have the opportunity to present the awards to recipients.*



### Design Awards Exhibition

The AIA Santa Barbara Design Awards program recognizes design excellence in architecture, residential architecture, restoration/renovation, and urban design. Criteria to be used by the jury include quality of design, resolution of the program idea, sustainable responsibility, innovation, thoughtfulness, and technique.

All submissions are exhibited at Channing Peake Gallery in Santa Barbara and Betteravia Gallery in Santa Maria, for a few months after the awards are announced.



### General Meeting

General meetings are dinner gatherings where members and guests have an opportunity to socialize and discuss chapter business. Presentations at the event include the state of chapter business by the AIA president and an invited speaker to address issues relevant to the architectural community.

*Additional Benefit: Sponsor will have the opportunity to make a three minute presentation at the meeting.*



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## Hard Hat Tours

Tour construction sites revealing great design and innovation by our local architects and support teams. Offered monthly, these tours present opportunities to connect and establish a dialogue between local architects, businesses, and community members.



## Lunchtime Learning

Monthly Lunchtime Learning's held at AIA Santa Barbara allow architects to earn learning units towards their Continuing Education. Presentations are made by affiliate members of the AIA, generally describing products and services they offer for the built environment. We typically host one Lunchtime Learning per month, often more.



## ADA Seminars

Requirements of the Americans with Disabilities Act is administered in California through specific state wide codes. Architects are required to compile five learning units, addressing Accessibility issues in order to renew their state licenses. The ADA seminars held two or three times per year, each offer the required five learning units. *Additional Benefit: Sponsor will have opportunity to make a three minute presentation at the meeting.*



## Advocacy Events

The AIA Santa Barbara advocates for issues that affect the planning and building design. Typical areas of involvement include consulting on local implementation of State mandates, support of governing bodies in the writing of local codes and ordinances, and promoting a vision for the development of local communities. Contributions support events in support of our advocacy.

## General Sponsorship, Non-Program Specific

This category is mean to provide a means for general support initiatives of the Chapter, educational outreach efforts or similar efforts in promoting the profession and its value to our community and society.



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## Sponsorship Levels

Sponsorship levels provide a wide range of opportunities for your organization to gain exposure to the architectural profession in Santa Barbara County. Participation provides opportunities to meet and network with local architects, building professionals, and other professional affiliates. Your sponsorship is a source of revenue for the local chapter and is used to fund development of good architecture and development policy, and the appreciation of such within the community. *Additional program specific benefits may also apply, please check the program description on the previous page.*

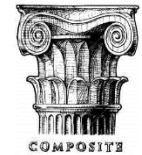
### 1. Capital Sponsor \$10,000

Benefits include all Composite benefits, plus banner logo on website home page for the calendar year. The benefits for this level cover all Programs.



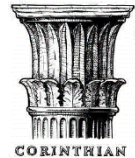
### 2. Composite Column Sponsor \$5,000

1. Full Page Ad in Program Booklet (ArchitecTours & Design Awards Gala only)
2. Your company name and logo on website: ArchitecTours & Design Awards Gala page
3. Prominent Sponsor name & logo on all print & digital promotional materials
4. Company Logo displayed at event/program locations
5. Sponsor acknowledged verbally in program
6. Six Sponsor Passes to program
7. Exhibit space of promo items at event



### 3. Corinthian Sponsor \$3,000

1. Half page Ad in Program Booklet (ArchitecTours & Design Awards Gala only)
2. Your company name and logo on website: ArchitecTours & Design Awards Gala page
3. Sponsor name & logo on all print and digital promotional materials
4. Sponsor acknowledged verbally in program
5. Four Sponsor Passes to program
6. Exhibit space of promo items



### 4. Ionic Sponsor \$1,500

1. One-third Page Ad in Program Booklet (ArchitecTours & Design Awards Gala only)
2. Your company name and logo on website: ArchitecTours & Design Awards Gala page
3. Sponsor name on all event/program digital promotional materials
4. Sponsor acknowledged verbally in program
5. Two Sponsor Passes to program
6. Exhibit space of promo items



### 5. Doric Sponsor \$500

1. Sponsor name on all event/program digital promotional materials
2. Sponsor acknowledged verbally in program
3. One Sponsor Pass to program
4. Business Card Ad in Program Booklet (ArchitecTours & Design Awards Gala only)
5. Your company name and logo on website: ArchitecTours & Design Awards Gala page



### 6. Tuscan Sponsor: \$250

1. Sponsor name on all event/program digital promotional materials
2. Sponsor acknowledged verbally in program.



### 7. In-Kind Sponsor: Value by Donor

Please state the value of your *In-Kind* sponsorship which will be acknowledged at 50 percent of its stated value. In-Kind sponsorships may include goods, services or other tangible contributions in general or AIASB Program specific.



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**Sponsor Information**

Company Name:

Contact Name:

Title:

Address:

City:

State:

Zip:

Phone:

Cell

Home

Work

Email:

**Sponsor Level and Payment Method**

*Please note that payment of fees must accompany form submission.*

Program Being Sponsored:

Sponsorship Level:

Amount:\_\_\_\_\_

Payment Method:

Credit Card Fee:\_\_\_\_\_

Total:\_\_\_\_\_

*If Credit Card, please provide:*

Name on the Card Face:

Address:

City:

State:

Zip Code:

Credit Card Number:

Expiration Date:

Security Code:

Authorization Signature:

If your sponsorship is an in-kind contribution, please state its value and description:

Value by Donor:

Description:

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Questions regarding this form may be directed to Tara Rizzi, AIASB Executive Director: tararizzi@aiasb.com or 805.966.4198

Please make checks payable to: American Institute of Architects, Santa Barbara.

**Tax treatment of sponsorship - 501(c)(6) organizations** - Contributions to IRS 501(c)(6) organizations are not deductible as charitable contributions on state/federal income tax returns. EIN: 95-6099009

*Your support is appreciated. Thank you.*