



For over 80 years, the Santa Barbara American Institute of Architects has worked to serve its members and society by promoting an understanding and appreciation of Architecture and the profession of Architecture for the health, wellbeing, and delight of the community.

Through your financial generosity we are able to offer and improve events and initiatives to the architectural community. We invite you to sponsor our programs, advertise on our website and support our public outreach initiatives.

Sponsoring AIA Santa Barbara not only helps the chapter to provide more programs and possibilities for our members and community, but also offers a tremendous benefit to you, our sponsors, including networking opportunities with our membership.



## AIA Santa Barbara Programs

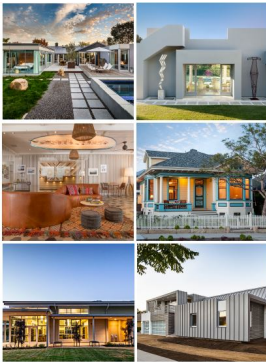


### Design Awards

The AIA Santa Barbara Design Awards program recognizes design excellence in architecture, residential architecture, restoration/renovation, and urban design. Criteria to be used by the jury include quality of design, resolution of the program idea, sustainable responsibility, innovation, thoughtfulness, and technique.

### Hard Hat Tours

Tour construction sites revealing great design and innovation by our local architects and support teams. Offered monthly, these tours present opportunities to connect and establish a dialogue between local architects, businesses, and community members.



### Annual ArchitecTours

ArchitecTours is an annual celebration of select local architecture presented by the AIA Santa Barbara. For one day in October, members of the public can tour local projects, meet architects and building professionals, and celebrate at a post-tour reception.

### Lunchtime Learning

Monthly Lunchtime Learning's held at AIA Santa Barbara allow attendees to earn learning units towards their Continuing Education over lunch. Many sponsors schedule and present Lunchtime Learning's as a way to connect with local architects and give them a better understanding of your businesses' speciality.

### General Meeting

Held four times each year, the General Meeting is a time for members and guests to hear updates from the AIA Santa Barbara President & Executive Director, and a relevant presentation from a guest speaker over drinks and dinner.

### Women's Conversation Group

The Women's Conversation Group meets on the 3<sup>rd</sup> Tuesday of every other month, giving local women in architecture a chance to connect.

### Associate Gatherings

Using various firms around Santa Barbara, Associate members meet regularly to network and study for the ARE exams to prepare for licensure. To support their studies, AIA Santa Barbara gives them access to our library and materials.





## Annual Sponsorship

**\$8,000**

1. (6) tickets to the General Meetings
2. (6) tickets to the Design Awards Gala
3. (6) tickets to the ArchitecTours
4. (1) Verbal recognition at General Meetings
5. (1) Logo + hyperlink on AIA Santa Barbara website (for 12 months from date of sign up)
6. (1) Year allied affiliate membership in AIA Santa Barbara
7. (1) Press release announcing sponsorship

## Website Ads:

- 1. AIASB Website Sponsor-a-Page Banner Ad** **\$3,500**
  1. Exclusive web banner advertisement for 12 months (to commence from date of sign-up)
  2. Web banner to appear on the webpage of your choice, pending availability (homepage and calendar page are not available for banner advertising)
  3. Your banner ad on the AIASB webpage hyperlinks to your company website
  4. Artwork-ready banner to be supplied to AIASB according to specs provided [75 pixels HIGH X 296 pixels WIDE (approx. 1" x 4") either .JPG OR .GIF @ 72 DPI]
- 2. AIASB Website 12-Month Ad** **\$1,500**
  1. Non-exclusive online advertising for 12 months (to commence from date of sign-up)
  2. Homepage and calendar page are not available for advertising
  3. Your company logo on the AIASB website hyperlinks to your company website
  4. Artwork-ready logo to be supplied to AIASB according to specs provided [75 pixels HIGH X 148 pixels WIDE (approx. 1" x 2") either .JPG OR .GIF @ 72 DPI]
- 3. AIASB Website 6-Month Ad** **\$800**
  1. Non-exclusive online advertising for 6 months (to commence from date of sign-up)
  2. Homepage and calendar page are not available for advertising
  3. Your company logo on the AIASB website hyperlinks to your company website
  4. Artwork-ready logo to be supplied to AIASB according to specs provided [75 pixels HIGH X 148 pixels WIDE (approx. 1" x 2") either .JPG OR .GIF @ 72 DPI]
- 4. AIASB Website 3-Month Ad** **\$400**
  1. Non-exclusive online advertising for 3 months (to commence from date of sign-up)
  2. Homepage and calendar page are not available for advertising
  3. Your company logo on the AIASB website hyperlinks to your company website
  5. Artwork-ready logo to be supplied to AIASB according to specs provided [75 pixels HIGH X 148 pixels WIDE (approx. 1" x 2") either .JPG OR .GIF @ 72 DPI]



## ArchitecTours Sponsorship

ArchitecTours is an annual celebration of select local architecture presented by the AIA Santa Barbara. For one day, guests can tour local AIA designed projects, meet the architects and building professionals, and conclude at a post-tour reception. The sponsorship donations raised by ArchitecTours is a source of revenue for the local chapter and is used to fund community outreach programs that promote understanding and appreciation of the architecture profession.

- 1. Corinthian Sponsor** **\$ 5,000**
  1. Full Page Ad in ArchitecTours Program Booklet
  2. Your company name and logo prominently on ([www.aiasb.com](http://www.aiasb.com))
  3. Link to your company website
  4. Exhibit space of promo items
  5. Prominent Sponsor name & logo on all print & digital promotional materials
  6. Company Logo displayed at Tour locations
  7. (6) Sponsor Passes to AIA ArchitecTours event
  8. Listing on ArchitecTours App during the tour
  
- 2. Ionic Sponsor** **\$ 3,000**
  1. Half page Ad in ArchitecTours Program Booklet
  2. Your company name and logo on website
  3. Link to your company website
  4. Exhibit space of promo items
  5. Sponsor name & logo on all print and digital promotional materials
  6. Company Logo displayed at Tour locations
  7. (4) Sponsor Passes to AIA ArchitecTours event
  8. Listing on ArchitecTours App during tour
  
- 3. Doric Sponsor** **\$ 1,500**
  1. One-third Page Ad in ArchitecTours Program Booklet
  2. Your company name and logo on ([www.aiasb.com](http://www.aiasb.com))
  3. Link to your company website
  4. Exhibit space of promo items
  5. Sponsor name & logo on all digital promotional materials
  6. Company Logo displayed at Tour locations
  7. (2) Sponsor Passes to AIA ArchitecTours event
  8. Listing on ArchitecTours App during tour
  
- 4. Supporting Sponsor** **\$ 500**
  1. Business Card Ad in ArchitecTours Program Booklet
  2. Sponsor name & logo on all digital promotional materials
  3. (1) Sponsor Pass to AIA ArchitecTours event
  4. Listing on ArchitecTours App during tour
  
- 5. In-kind donors will be acknowledged at 50 cents on the dollar**



**Registration Form** (Please select all that apply)

**Annual Sponsorship**

Annual Sponsor  \$8,000

**ArchitecTours**

Corinthian Sponsor  \$5,000

Ionic Sponsor  \$3,000

Doric Sponsor  \$1,500

Supporting Sponsor  \$500

**Website Ad**

Page Banner Ad  \$3,500

12 Month Ad  \$1,500

6 month Ad  \$800

3 month Ad  \$400

**TOTAL DONATION: \$ \_\_\_\_\_**



**Payment Information** (Please print clearly)

Company Name/Specialty:

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Contact Name:

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Address:

City:

Zip:

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Phone: cell/work/home

Email:

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For payments via MasterCard, American Express, or Visa contact our Executive Director Tara Rizzi at: tararizzi@aiasb.com or 805.966.4198

Checks payable to: American Institute of Architects, Santa Barbara.

Please note that payment of fees must accompany registration form.

Please note the AIA Santa Barbara is a non-profit 501(c)(6) organization.

**Tax treatment of donations - 501(c)(6) organizations** - Contributions to section 501(c)(6) organizations are not deductible as charitable contributions on the donor's federal income tax return. [More Information](#)

***Thank you for your support.***

**AIA Santa Barbara 229 East Victoria Street, Santa Barbara, CA 93101  
805.966.4198 tararizzi@aiasb.com www.aiasb.com**