



AIA Santa Barbara

2018 ArchitecTours Sponsorship

ArchitecTours is an annual celebration of select local architecture presented by AIA Santa Barbara. For one day, guests can tour local AIA designed projects, meet the architects and building professionals, and conclude at a post-tour reception. The sponsorship donations raised by ArchitecTours is a source of revenue for the local chapter and is used to fund community outreach programs that promote understanding and appreciation of the architecture profession.

Sponsorship for 2018 ArchitecTours provides your company with event passes, unique promotion platforms, and the opportunity to network and connect with hundreds of design professionals, businesses, and members of the public.

Rediscover Downtown Santa Barbara Imagine How You Can Live, Work & Play



The American Institute of Architects Santa Barbara is proud to announce our 10th anniversary ArchitecTours event. This year's tour will celebrate the fabric of Santa Barbara's very own downtown, including some of its history, its hidden gems, and its evolution. The tour will encourage attendees to "Rediscover Downtown Santa Barbara: Imagine How You Can Live, Work & Play." We expect more than 250 attendees on October 6th for this unique event!

There have been many conversations recently about the changing face of Downtown Santa Barbara and how best to support its economic vitality, while making it more vibrant, livable, and welcoming. -The Rediscover Downtown Santa Barbara tour expands these discussions by exploring Downtown's housing, business and entertainment through its architecture.

For ArchitecTour's 10th anniversary, AIA Santa Barbara will offer participants a walking tour of downtown to explore this important and evolving center of Santa Barbara. Each of the 13 selected projects will showcase the best of downtown – and will include a mix of commercial and residential projects demonstrating how Santa Barbara lives, works and plays. Ultimately, the tour will illustrate how Santa Barbara citizens, architects, and planners are coming together to create a unique downtown experience that encapsulates the spirit of Santa Barbara.



American Institute of Architects S a n t a B a r b a r a Program Sponsorship Opportunities

Sponsorship Levels

Sponsorship levels provide a wide range of opportunities for your organization to gain exposure to the architectural profession in Santa Barbara County. Participation provides opportunities to meet and network with local architects, building professionals, and other professional affiliates. Your sponsorship is a source of revenue for the local chapter and is used to fund development of good architecture and development policy, and the appreciation of such within the community. *Additional program specific benefits may also apply, please check the program description on the previous page.*

1. Capital Sponsor \$10,000

Benefits include all Composite benefits, plus banner logo on website home page for the calendar year. The benefits for this level cover all Programs.



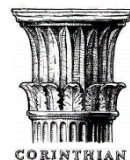
2. Composite Column Sponsor \$5,000

1. Full Page Ad in Program Booklet (ArchitecTours & Design Awards Gala only)
2. Your company name and logo on website: ArchitecTours & Design Awards Gala page
3. Prominent Sponsor name & logo on all print & digital promotional materials
4. Company Logo displayed at event/program locations
5. Sponsor acknowledged verbally in program
6. Six Sponsor Passes to program
7. Exhibit space of promo items at event



3. Corinthian Sponsor \$3,000

1. Half page Ad in Program Booklet (ArchitecTours & Design Awards Gala only)
2. Your company name and logo on website: ArchitecTours & Design Awards Gala page
3. Sponsor name & logo on all print and digital promotional materials
4. Sponsor acknowledged verbally in program
5. Four Sponsor Passes to program
6. Exhibit space of promo items



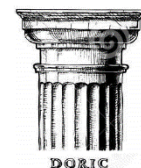
4. Ionic Sponsor \$1,500

1. One-third Page Ad in Program Booklet (ArchitecTours & Design Awards Gala only)
2. Your company name and logo on website: ArchitecTours & Design Awards Gala page
3. Sponsor name on all event/program digital promotional materials
4. Sponsor acknowledged verbally in program
5. Two Sponsor Passes to program
6. Exhibit space of promo items



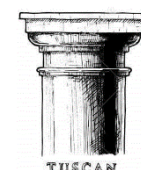
5. Doric Sponsor \$500

1. Sponsor name on all event/program digital promotional materials
2. Sponsor acknowledged verbally in program
3. One Sponsor Pass to program
4. Business Card Ad in Program Booklet (ArchitecTours & Design Awards Gala only)
5. Your company name and logo on website: ArchitecTours & Design Awards Gala page



6. Tuscan Sponsor: \$250

1. Sponsor name on all event/program digital promotional materials
2. Sponsor acknowledged verbally in program.



7. In-Kind Sponsor: Value by Donor

Please state the value of your *In-Kind* sponsorship which will be acknowledged at 50 percent of its stated value. In-Kind sponsorships may include goods, services or other tangible contributions in general or AIASB Program specific.

2018 ArchitectTours Sponsorship Registration Form

Composite Sponsor	△ \$5,000
Corinthian Sponsor	△ \$3,000
Ionic Sponsor	△ \$1,500
Doric Sponsor	△ \$500
Tuscan Sponsor	△ \$250
In-Kind	△ \$.

TOTAL DONATION: \$ _____

Please note: in-kind donors will be acknowledged at 50% of their cash value

Payment Information

Please print clearly

Company Name/Specialty:

Contact Name:

Address – City/State/Zip

Phone: Cell/Work/Home

Email:

Please send a check to AIA Santa Barbara. If you prefer to pay by credit card please contact Tara at tararizzi@aiasb.com

Please make checks payable to: American Institute of Architects Santa Barbara. Please note that payment of fees must accompany registration form. Sponsorships must be received by 9/7/2018 to be included in printed promotional materials. We will accept sponsors after this date.

AIA Santa Barbara is a non-profit 501c(6) organization. The mission of AIA Santa Barbara chapter is to serve its members and society by promoting an understanding and appreciation of Architecture and the profession of Architecture for the health, well-being and delight of the community.

Thank you for your support

AIA Santa Barbara * 229 East Victoria Street, Santa Barbara, CA 93101 * p: 805.966.4198 www.aiasb.com