AIA Santa Barbara

2019 AIA|SB Design Awards Submission Packet

We aim to recognize individual architects and firms who have made a substantial contribution in the field of architecture. Our award recognizes that excellence in architecture goes far beyond the practical purpose of a building. We believe great architecture is about creating a lasting design that will remain for generations, inspiring people and enriching their lives. Innovative buildings can help redesign the way we live our lives for the better and enable us to make the most of the space we have. AIA|SB's Design Awards reflect the values and aspirations of our region's design community while focusing on larger, even global design issues. We recognize that our members work on a variety of challenging projects of every scale. Submissions should reflect a strong sense of place, history or purpose. We value artfully resolved design, but also celebrate the fact that architecture is much more than just beautiful buildings.

All submissions must demonstrate clarity of idea, process and execution through a combination of text, diagrams, drawings, photographs, and other illustrative materials as outlined in this submission packet. The jury will rank each submission as to how it meets the criteria in Section V of this packet. The Jury reserves the right not to make an award in a category. Each category may be awarded an Honor, Merit or Honorable Mention.

The 2019 Chapter theme is nine (9)…for the 90th Anniversary of the founding of the Santa Barbara Chapter. This Design Submission Packet is based upon this number. The fees, word and page count all use a multiple of nine.

Chapter staff shall ensure that projects remain anonymous.

2019 Design Awards Committee: Robert Ooley, FAIA (Chair), Christopher Mason-Hing, AIA; Dan Johnston, AIA; Cass Ensberg, FAIA; Tai Yeh, AIA; Barry Winick, AIA, Clay Aurell, AIA, Thomas Bollay, AIA and Jose Luis Esparza, AIA.

Contents

I. Schedule

Call for Entries: April 23, 2019
Early Bird Registration deadline: July 16, 2019
Final Registration deadline: August 2, 2019
Submission deadline: August 9, 2019 *Entries shall be uploaded / delivered no later than 9.00 PM, PDT*
Jury Convenes: October, 2019
Design Awards Ceremony: December 6, 2019

II. Eligibility

Licensed architects or firms in good standing membership of AIA|SB are eligible to submit projects. Projects may be located within Santa Barbara County or worldwide. Licensed architects or firms in good standing membership of other AIA chapters, or licensed architects and firms that are not AIA members may submit projects that are located in Santa Barbara County. Projects previously awarded by the AIA|SB design awards program are not eligible. Members of the 2019 Design Awards Committee who intend to submit a project for consideration are not eligible to participate in juror selection or deliberations.

Submissions must be projects completed before, during or after 1974 (45-year Chapter Anniversary), unless stated otherwise.

All submitted projects that meet these guidelines are eligible for an award, however, a project submitted in multiple categories will only receive one award, as determined by the Jury. The Jury may recommend multiple awards in a single category or no award in any category; at their discretion.

III.   Entry Fees

AIA|SB Members:

Early Bird Registration **$162** (**$153** each additional entry,) **$90** for entries previously submitted, but not awarded.

After July 16, 2019: **$180** (**$171** each additional entry,) **$99** for entries previously submitted, but not awarded.

Non-Members: **$270** (**$261** each additional entry,) $**180** for entries previously submitted, but not awarded.

Entry fees are non-refundable

IV.   Categories

Entrants should carefully consider selecting the most appropriate category for their entries. Projects may be entered in more than one category. To enter in more than one category entrants must register the project separately in each desired category. (i.e. Commercial Buildings and Santa Barbara Architectural Heritage, etc.) Once submitted, entries cannot change categories.

Honor, **Merit**, and **Honorable Mentions** may be recognized in the following categories:

1. **Commercial Buildings**
Excellence of design in projects of commercial, institutional or industrial uses. This category includes new buildings, substantial remodels and additions. Commercial Interior shall be submitted under Category 7 below.

2. **Single Family Residential**
Excellence of design and construction in single family homes. This category includes new buildings and extensive remodels and, or additions. Residential interiors shall be submitted under Category 8 below. This category may also include an Accessory Dwelling Unit (ADU) project, if the main residence is not part of the score of work.

3. **Mixed Use and Multi-Family Residential**
Excellence of design and construction in structures containing two or more dwellings units. This category includes Mixed-Use buildings containing both residential and non-residential uses. This category may also include an Accessory Dwelling Unit (ADU) project.

4. **Historic Preservation, Restoration, Rehabilitation or Reconstruction**
This category is open to all projects that use the Department of Interior Standards for the care of Historic Properties; this includes: Preservation, Restoration, Rehabilitation or Reconstruction. Projects should be eligible for listing as structures of merit, landmarks and existing structures that are a minimum of fifty years old. This category may include new buildings that are part of a project that includes an historic structure as long as that historic structure is incorporated into the scope of work.

5. **Santa Barbara Architectural Heritage**
Projects in Santa Barbara's time-honored Spanish-Colonial Revival Style are eligible to submit in this category. Projects should clearly demonstrate this unique and established architectural heritage.

6. **Small Projects: Single Family Residential Additions, Remodels or Accessory Dwelling Units (ADU's)**
The Small Projects awards category strives to elevate public awareness of the value of design that architects provide to small scale or scoped projects. Projects may include residential additions, remodels and Accessory Dwelling Units.

7. **Commercial Interiors**
Excellence of design and construction in commercial interior architecture and design. This category only includes interiors that have minor exterior scope of work; i.e. exterior window alterations or treatments to enhance the interior displays.

8. **Residential Interiors**
Excellence of design and construction in residential interior architecture and design. This category includes residential interiors, kitchens, baths or other interior work. The scope of work may include minor exterior alterations as part of the interior work.

9. **Proposed/Unbuilt Projects**
Excellence of design are often found in the first generation drawings and work. There are many projects that never make it to construction for a variety of reasons; these projects are worthy of celebration. This category can include any project of any type, size, scale or location; but must be designed by an architect or firm based in Santa Barbara County.

V. Judging Criteria/Process

Criteria: The jury shall use the following criteria in the selection of recognized projects:

1. **Inspiration:** Does the project tell a story about innovative architectural design that is relevant and inspiring? Is the design well-resolved, given the stated project program? Do the materials presented articulate the ambitions of the design?

2. **Creative Problem-Solving:** What unique problems was the project asked to address regarding: site, budget, program, materials, collaboration or context? Did it address these requirements successfully? Is the relevance and value of design thinking evident in the submission? Do the presentation materials clearly depict the program, context and organizing principles influencing the design?

3. **Environmental Sensitivity:** Does the project exhibit serious intent to minimize negative environmental impacts and enhance the natural environment? Are metrics, narratives, diagrams, sketches or other clear evidence provided of both modeled and actual performance?

4. **Social Transformation/Response:** How does the project respond to its social, historical and physical context? Is it sensitive to its physical, social and historical context? Does the project improve the community in which it is situated? Does it exemplify a commitment to enhancing livable communities?

Process: The jury shall use an initial scoring sheet during their deliberations. The jury may not move a project from the category of which that project was submitted. Jury has the discretion to award one or more Honor Awards in any category or not to award any category. The jury will review project submissions prior to their face-to-face deliberation session.

VI. Submission Process

Upon registration, AIA|SB shall email entrants an entry ID (to ensure anonymity during the judging process) and a password for uploading entries to the AIASB dropbox.

1. Submissions reviewed for compliance to the requirements in this packet. Entries shall be uploaded no later than 9.00 PM, PDT, August 9, 2019.

2. Submissions organized for the Jury review.

3. Jury review of submissions.

4. Jury Selection of Awards

5. Presentation Boards requested

6. Design Awards Ceremony, December 2019

VII. Submission Requirements

Each submission shall contain the following in a single PDF file. *(see page layout thumbnails on page 5: Section VIII)*

1. Entry PDF

A single PDF document formatted 8.5"x11", landscape format, no larger than 9 MB, a maximum of *18* pages. **The file name of this document should be "Entry" followed by your entry C#-ID #** (i.e. Entry-C5-R001.pdf). *Please do not indicate any individual, firm, consultant, builder, owner, address, etc. in any of your entry material unless otherwise indicated.* Each entry PDF deliverable shall contain the following sections:

1A. Written Section

The cover page of the document should include a signature shot of the project and may include up to three thumbnails. Page two will include a 36-word statement that tells the jury why you believe the project should be awarded. This page will also include a 252-word description of the project. Please be clear and concise. Subsequent pages may include text and thumbnail images that support the main image and project story.

1B. Drawing Section

A minimum three pages which contain at least: a site/floor plan showing the project and its context, exterior elevation(s), and building section(s) sufficient to explain the solution. Include a graphic scale on all drawings.

Additional drawings may be included at the discretion of the entrant, provided the 18-page maximum is not exceeded. Projects in the Interior Architecture categories may omit the Site Plan drawing

1C. Photographic Section
Each entry shall include a minimum of four principal images, one image per page. This page may include smaller thumbnails that support the principal image. This section shall follow the drawing section. Additional photographic pages may be included at the discretion of the entrant, provided the 18-page maximum is not exceeded.

2. JPEG IMAGES
Entrants shall submit up to five separate JPEG images at 300 DPI resolution suitable for clear projection at 1080p, but no larger than 3 Megabytes each. These images may contain the architect/firm's name and logo, as they will not be used as part of the juried entry. Each image file shall be titled C#-ID#_JPG# (i.e. R001_JPG01.jpg). The AIA|SB retains the images for its collection and use and submission shall be considered license for use by AIA|SB.

3. Photography Release Form
A Photography Release Form is included in these Guidelines. A separate PDF file of the completed form(s) for that entry shall accompany each entry at the time of submission. A separate release form shall be provided for each photographer in the case of multiple photographers for a single entry. The name of this document shall be C#-Entry ID#-PhotographerRelease#.PDF

4. Optional, additional materials
At the discretion of the applicant, additional materials may be submitted. This includes: video, animations, "fly through" or other digital media.

2017 Awards Jury Presentation Comments (reference only)
John Burgee FAIA, Marlon Blackwell FAIA, Tom Fowler AIA

Jury Suggestions:
- *Some of the presentations could have been improved and if presented in a different way, and might have been eligible for an award. A number of projects presented had maybe too casual of an approach in telling a story. The crafting of the presentation is just as important as the crafting of the building design.*

- *Show a complete story of the project, which includes showing enough of the project's surrounding environment.*

- *Part of telling the story is two (2) fold: it's to show the context / situation in which you are operating in and to clearly define what the challenges are and how are you solving them in a creative and innovative way. Show it graphically; show it pictorially, it doesn't operate as an object in space – whether it's part of the city, or landscape or urban environment or all of these simultaneously.*

- *Don't lead out with a building plan or a site plan. Lead out with the best image you have. That communicates the aspirational aspect of a project.*

- *Your drawings need to be more than something taken out of a BIM or CAD file. The drawings need to be reproduced (or redrawn) as presentation drawings for this compressed thumbnail presentation.*

- *Project's should be accompanied with diagrams to help the jury to understand some of the primary issues that you are resolving, like organization or proportions, nature, or special adjacencies, etc. This will help the jury get below the surface of the project and not just merely the graphical aspects.*

- *Indicate in the narrative the challenges you were faced with, rather than just describe what you did. The jury needs to know what you are trying to solve (restrictions and requirements were and how did you solve them.)*

- *In preservation categories – need to see the before and the after, so the jury can determine what improvement were made, or what was the extent of the restoration?*

Submitting a successful packet (reference only)

If you have been unsuccessful in your attempts to win a design award for your work, you might reasonably conclude that the projects that do get chosen to receive awards are selected either as a result of a worldwide conspiracy mounted against you and your firm, or, worse yet, pre-determined even before anyone sends in their entry fees. Let us dispel the fears of bias, conspiracies, and fate and replace them with some common sense about how to submit your work.

Excellence
First, the bad news. Generally, only great design work wins design awards. If your project's primary asset is energy conservation, submit it to an energy awards program unless it also has spectacular architectural design, then submit it to both. Design jurors take their responsibility very seriously and are extremely careful in their selections to insure that every awarded project exhibits an extraordinary level of design excellence. Jurors are as rigorous in their selection process as they are in their own design work. In fact, they often view their selection as a reflection on their own standards and reputations, which, of course, no one takes lightly.

Strength
Don't worry about the jury composition. Again, good work wins awards. Poor work does not. Submitting work that you think looks like something a particular juror might appreciate should not be your motivation. In fact, issues of particular styles, languages, and forms almost never get discussed, because the focus of the deliberations are typically more fundamental than that. Instead, urban design/site planning/social innovation, plan/section ingenuity, and technological/craft issues tend to dominate the discourse. Therefore, submit work because you feel it is strong, and present it so the jury can recognize that.

Participation
Have someone from the project's design team participate in writing and assembling the submission. While there are many talented marketing and business development people in firms, design awards are given by a jury of designers, and your presentation should be crafted to speak to that audience on a very professional level. Be sure to be generous in crediting all parties who participated in helping realize the project. And follow all the rules. Obvious oversights, such as the firm name being visible on a slide, have eliminated many submittals from even being considered.

Clarity
Provide the jury with all the basic visual information they need to understand the project. This sounds obvious, but many submittals create a huge challenge for the jurors to figure out what it is that they are supposed to evaluate. For instance, if the project is an addition to an existing place or structure, show this clearly with before and after photographs or simple, clear diagrams. Assume nothing. In fact, test your slides on someone who doesn't know the project and say nothing. This is how the jury gets their first look.

Simplicity
Write simply and clearly without hyperbole. We realize this is something that doesn't come naturally to us, but we need to improve our abilities in this area. After several project statements are read to the jury with each submittal touting its design as timeless, innovative, forward looking, contextual, and client responsive, the jurors long for simple, informative statements that complement the slides they're looking at while these words are read. Think about the forces that shaped the project that are not visible in the slides, and use this opportunity to reveal them. These forces could include anything from cost constraints to community process.

Images

Use photographs that actually show the project in use. Since the jurors usually can't visit the projects, this is a great way to show them that your theories work in practice and to reveal aspects of the projects that are only evident when people occupy the spaces. A staircase that gets used as an impromptu amphitheater at an elementary school, a translucent wall that is animated by people moving behind it, a view out to a landscape vignette that is only visible once someone sits down are examples of the types of information that jurors will not understand without images to support these designed experiences.
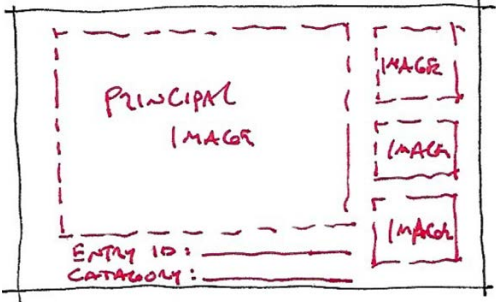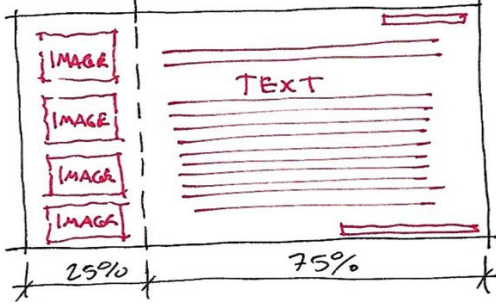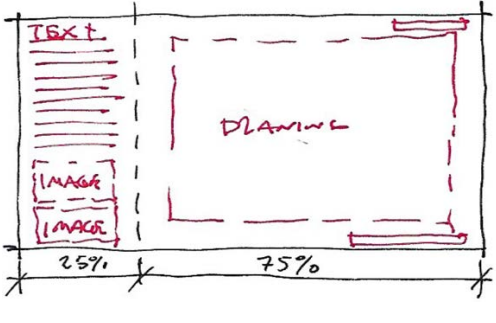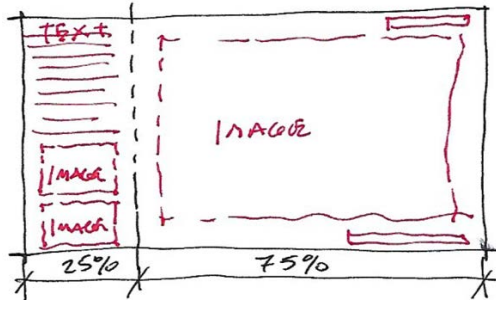
Resubmit

Always resubmit. Every jury is different and every pool of entries is different. Many entries that only include a few affordable housing projects make a jury hunger for that building type and review those submittals extra carefully. Since you can't control the mix, resubmitting a project two or three times is a good strategy. You've already done all the work to put the presentation together, so recoup some of the investment by using it more than once: submit it at local, state, and national levels in AIA, industry specific, government, and magazine awards programs. Let the rejections be like water off a duck's back. Keep doing what you think is the best work you can do, and keep submitting it.

Key Points

- Consider investing in photography - it really can make or break a project. Use a professional photographer if possible. Starting and ending with good photography is key for a great presentation of the project.
- Include photographs, drawings, floor plans, elevations, sections, renderings and graphic images as necessary to provide a clear understanding of the extent and quality of the finished project.
- Include details: interiors, details, secondary and tertiary views or sides.
- Let the images tell the story as narratives rarely live up to the architecture. Brevity helps clarity.
- Find ways in which particular solutions can be clearly represented – that are transformational and intrinsic to the design proposal.
- Show the process of getting to the refined, final result – how the architect went through the design process in order to get where they were. Represent the creative thought process.
- Strong conceptual clarity is important. How did the architect take various programmatic concerns and look beyond straightforward solutions to create exceptional, innovative design responses?
- Renovations, restorations, additions and conversions should present "before" and "after" photographs. For projects involving changes to existing structures, documentation of original conditions is highly recommended. Include process sketches that communicate the development of the project and/or its construction.
- Indicate the project's physical context or site character through graphics and/or imagery.
- Unbuilt projects should include floor plans, elevations, sections, renderings, graphic images, and/or site plans as necessary to provide a clear understanding of the project. If client-commissioned, include photos of the site location.

VIII.   Submission Format Guidelines

Example Page Format	Requirements for Page	Page Count
All pages set in landscape orientation.	Formatting of all pages except cover: Entry ID in upper right header. "2019 AIA|SB Design Awards Submission" in lower right footer. Text formatting Arial, min 12 pt. Page format shall be columns of 25% and 75%, see illustrations below.	Min: 9 Max: 18
	Page One: Cover 1. Signature photograph of project. 2. May include additional thumbnails (max 3) 3. Entry ID 4. Submission Category	Max 1 page
	Page Two: Project Description 1. 36-word leading statement why project should be awarded. 2. 252-word project description 3. Thumbnail images may be included that help to illustrate project description	Max 1 page

	Pages Three to Five: Drawings
	
	 1. On separate pages, include:
	    a. Site/Floor Plan combo (omit site plan for Interior Projects)
	    b. Principal Exterior Elevations
	    c. Principal Building Section
	 2. Text description of drawing-in the left page section
	 3. Thumbnail images/details may be included in the 25% section that help to support principal drawing.
		Min 3 pages
		
		 Additional pages allowed at applicant discretion.

	Pages Six to Ten: Photographs 1. One principal image 2. Text description of principal image 3. Thumbnail images may be included in the 25% section that help to support principal image.	Min 4 pages *Additional pages allowed at applicant discretion.*

Photographic/Drawings Release Form

To Accompany Images Submitted to a Design Competition Sponsored by The American Institute of Architects including AIA National, regional, state, or local chapter.

I grant the entrant the right to submit my copyrighted images for the 2019 AIA Santa Barbara Design Awards. AIA Santa Barbara may use not more than five images from a winning entry in a presentations, at the awards ceremony, on its website or for a general press release to announce this year's award and to publicize the awards program in the future. Permission is required for any other use.

Copyright and credit line information is to appear adjacent to each image:
For online use, credit is to include a link to the photographer website as shown below:

To license additional images or inquire about other use, contact:
Photographer or Agent:
Phone:
E-mail:

I acknowledge that all copies of the photographs submitted in connection with this entry may remain the property of AIA Santa Barbara but that all rights are reserved including the copyright and subsequent licensing to the photographs, except that which is indicated above. By submitting this Release and Submission Form, I represent that I have obtained all permissions that I believe are necessary to grant the limited rights included in this Form and that the use or reproduction by AIA Santa Barbara as permitted shall not, to the best of my knowledge, information, and belief, infringe or violate any other rights. I agree to indemnify and hold harmless the AIA from and against all claims or damages arising out of any breach or these representations. AIA agrees to indemnify me and hold me harmless from and against all claims or damages arising out of its use of these images.

_____   _____
Copyright Owner's Signature   Date

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