

Board Members:

A.M. Arias del Cid, Int. AIA; Christopher Manson-Hing, AIA; Dan Johnston, AIA; Detlev Peikert, AIA; Ellen Bildsten, AIA; John Margolis, AIA; Jose Luis Esparza, AIA; Joseph H. Moticha, AIA; Karen Feeney, Hon AIASB; Paul Rupp, AIA; R. Paul Belmont, PE; Robert Kupiec, AIA: Robert Ooley, FAIA; Sarah Lack, Assoc. AIA; Amy Tripp, Assoc. AIA, Ambikesh Mishra, Assoc. AIA,

2020 Officers:

President-Matthew Beausoleil, AIA
Vice President/President Elect-Tai Yeh, AIA
Treasurer-Alayna Fraser, AIA
Secretary-Jolie Wah, AIA
Past President- Robert Ooley, AIA

2020 Committees:

Charrette, Ellen Bildsten, AIA, Detlev Peikert, AIA, Cass Ensberg, FAIA
Fellowship, Robert Ooley, FAIA
Presidents Circle/Emeriti, Robert Oooley, FAIA
Advocacy, Ellen Bildsten, AIA and Detlev Peikert, AIA, Cass Ensbeg, FAIA
Advocacy/Stormwater, Tom Oschner, AIA, Paul Zink, AIA
EDI, Laura Benard, Assoc. AIA
Emerging Professionals, Sara Lack, Assoc. AIA
Sponsorship, Tai Yeh, AIA
PR/Marketing/Website, Executive Committee
Sustainability, Ed de Vicente

Fellows: *(mented from the Santa Barbara Chapter)*

Winor Soule, 1917; John Frederick Murphy, 1957; Lutha Maria Riggs, 1960; George J. Hasslein, 1964; Garrett Van Pelt, 1964; Robert Ingle Hoyt, 1981; Kenneth C. Kruger, 1983; Leonard G. Haeger, 1985; John Pitman, 1988; James Michael Holiday, 2012; Robert Ooley, 2015; Casandra D. Ensberg, 2016; Larry Dennis Thompson, 2017; Kenneth Radtkey, 2018; William Mahan, FAIA 2019

Staff:

Tara Rizzi, Hon. AIASB, Executive Driector
Ashley Taylor, AIASB, Executive Assistant
Dennis Whelan, AIA, Archives Manager

Advocacy: Public Agency Relationships, Planning Issues, Environmental Stewardship, Sustainability, Building Code Awareness.

Governance: Executive Committee, Policy Group, Weekly President’s Call and Board Member Mentorship.

Membership: Monthly Board Meetings, General Meetings, Social Events, Fellowship, Emerging Professional, Past Presidents-Emeriti and Women Architects Group.

Outreach: ArchitecTours, Lunch Time Learning, Kids Draw Architecture, Design Awards, Monthly Published Architect’s News Column, Public Relations, Architect’s Oral History Project, and Issues Specific Seminars.

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Monday - Friday 9 a.m. to 1 p.m., closed holidays

Past Presidents:

**2000’s:** 2019, Robert Ooley, AIA, 2018, Keith Rivera, AIA; 2017, Daniel Johnston, AIA; 2016, Clay Aurell, AIA; 2015, Barry Winick, AIA; 2014, Chris Manson-Hing AIA; 2013, Jose Luis Esparza AIA; 2012, Su-sanne Kortz Tejada AIA; 2011, Ellen P. Bildsten AIA; 2010, Peter Walker Hunt AIA; 2009, Jorge Machin AIA; 2008, Rosa E. Alvarado AIA; 2007, Gregory C. Rech AIA; 2006, Joe An-drulaitis AIA; 2005, Paul Zink AIA; 2004, Kristin Story AIA; 2003, Kristin Story AIA; 2002, Paul Poirier AIA; 2001, Mark Weinke AIA; 2000, Jim Satzinger AIA

**1990’s:** 1999, Stephanie D. Poole AIA; 1998, Robin Donaldson AIA; 1997, Marc A. Phillips AIA; 1996, Richard McKenzie AIA; 1995, J. Michael Holliday AIA; 1994, James E. Moore IV AIA; 1993, Detlev Peikert AIA; 1992, John D. Kelley AIA; 1991, Joe Wilcox AIA; 1990, John Watson AIA;

**1980’s:** 1989, Ed Lenvik AIA; 1988, John Pitman FAIA; 1987, John Pitman AIA; 1986, Brian Cearnal AIA; 1985, Henry Lenny AIA; 1984, Fred Sweeney AIA; 1983, Bruce Bartlett AIA; 1982, James Morris AIA; 1981, Irwin Sorkin AIA; 1980, Steve Metsch AIA;

**1970’s:** 1979, Bill Mahan AIA; 1978, Peter Edwards AIA; 1977, Brian Hall AIA; 1976, Jerry Zimmer AIA; 1975, Ed Lenvik AIA; 1974, Leo Pedersen AIA; 1973, John Pitman AIA; 1972, Jim Purcell AIA; 1971, Don Bensen AIA; 1970, Bob Cleveland AIA

**1960’s:** 1969, Ken Kruger AIA; 1968, Glen Mosher AIA; 1967, R. B. Nelson AIA; 1965, Frank Greer AIA; 1964, Ken Kruger AIA; 1963, Fred Noel AIA; 1962, Reg Crowell AIA; 1961, Bob Henderson AIA; 1960, Fred Hummel AIA;

**1930’s , 40’s and 50’s:** 1959, Robert Ingle Hoyt AIA; 1958, Roy Wilde AIA; 1956, Roy C. Wilson; 1953, Lutah Maria Riggs AIA; 1945, Roy C. Wilson AIA; 1944, Dormant – WW II; 1943, Dormant – WW II; 1942, Roy C. Wilson AIA; 1941, Lutah Maria Riggs AIA; 1940, John Frederic Murphy AIA; 1939, Ralph Armitage AIA; 1938, Ralph Armitage AIA; 1937, Henry W. Howell AIA; 1936, William A. Edwards AIA; 1935, E. Keith Lockard AIA; 1934, Louis N. Crawford AIA; 1933, Winsor Soule AIA; 1932, Harold E. Burket AIA; 1931, John Frederic Murphy AIA; 1930, Russell Ray AIA

**1929, Charter Year:** Russell Ray, AIA

The inaugural officers of the newly formed AIASB: Russell Ray, President; Winsor Soule, VP; John Frederic Murphy, Secretaty; George Washington Smith, Treasurer.

Chapter History

Prior to 1929, members of the Institute were assigned to the Southern California Chapter out of Los Angeles. Support and inclusion were difficult given the travel distance to the LA area from central coast counties. In 1928, a small group of members led by Winsor Soule, FAIA worked to create a local chapter to include San Luis Obispo, Santa Barbara and Ventura counties. The chapter formation team of Winsor Soule, John Frederick Murphy, T. Mitchell Hastings, George Washington Smith, and Russell Ray worked with the Southern California Chapter and National AIA to create the bylaws and Chapter documents that were approved by the National AIA Board on April 27, 1929. Around 1965, San Luis Obispo and Ventura Counties became chartered chapters. The Santa Barbara Chapter area was reduced to just the county of Santa Barbara. Throughout its 90 year history, the AIA Santa Barbara has grown, promoting intelligent architecture, support of global issues such as sustainability and environmental management; national issues such as historical documentation of buildings, design for health and accessibility, disaster recovery, and a schedule for reaching net zero building energy use; and local issues such as archives of plans, consultation on ordinances, and public recognition of quality built works.



2019-2024

American Institute Of Achitects--Santa Barbara Chapter

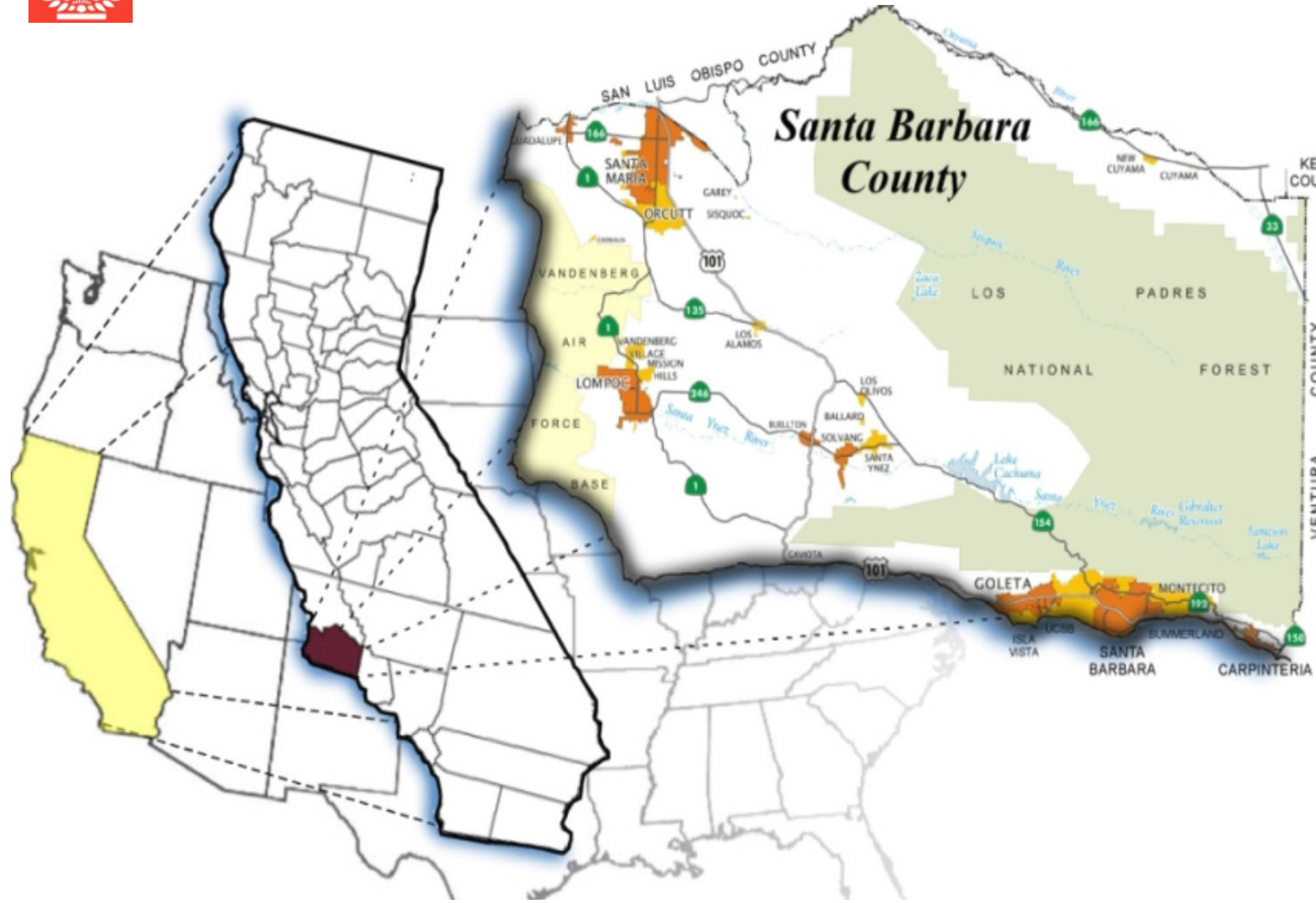
# Strategic Plan

----*A Roadmap Forward*----





# AIA|SB 2019-2025 STRATEGIC PLAN



## MISSION

*The AIA Santa Barbara Chapter serves our members and the profession of architecture through advocacy, professional development and the promotion of design excellence. We advocate for the value of architecture and provide resources our members need to drive positive change in the community through design.*

## GOALS

**COMMUNITY** • Demonstrate our commitment to the profession of architecture and our communities.

**ENVIRONMENT** • Dedicate programs and activities that enable members to preserve and improve the quality of our natural or built environments and to encourage others to do the same.

**KNOWLEDGE** • Advance knowledge that increases architects' and design professionals' value to their clients, work, and communities.

**VALUE** • Increase value through programs and services that effectively aid and support our members to meet the challenges of the profession and service to society.

## OBJECTIVES

**CHARITY** • Give back voluntarily to those in need, creating a positive impact for the greater good of the whole community.

**CONNECTION** • Provide opportunities for members to make enriching social, professional, and personal connections.

**INNOVATION** • Redefine perceptions of the architectural profession by broadly disseminating innovative and effective models of entrepreneurship, collaboration, consulting, design services, and corporate culture .

**DIVERSITY** • Promote and encourage people from all backgrounds to enter the design profession, while mentoring and educating all persons so that they can succeed and push to the highest levels of our profession.

**INFLUENCE** • Expand architects' power to effect change within our communities and to inspire others to advance the quality of our natural and built environments.

**INSPIRATION** • Set forth an example that current and future practitioners can look to as leading the charge into the future of the industry, while solidifying our relevance in the public's perception.

**OUTREACH** • Make architecture more accessible by creating opportunities for the public to engage with their local architects.

**RELEVANCE** • Reinforce the central role architects play in advancing solutions that directly impact our most compelling social, economic, and environmental challenges.

**SUSTAINABILITY** • Become a champion for the environment and be proactive to not only preserve our natural resources, but become thoughtful leaders and contribute to policies that prioritize environmental health.